WHEN
WINNING NAMES
GET TOGETHER,
YOU GET
WINNING GAMES.
WE'RE
GREMLIN/SEGA®.

TURN
THE PAGE
AND SEE HOW
OUR NEW
MULTIPHASE©
GAME CONCEPTS
WORK FOR
YOU!

This is GEE BEE—plenty of high scoring action. Try to keep the Ball on the playfield and light all five G rollovers to gain your Double Bonus points.

Or get all the targets in the side pockets and win a FREE Ball!

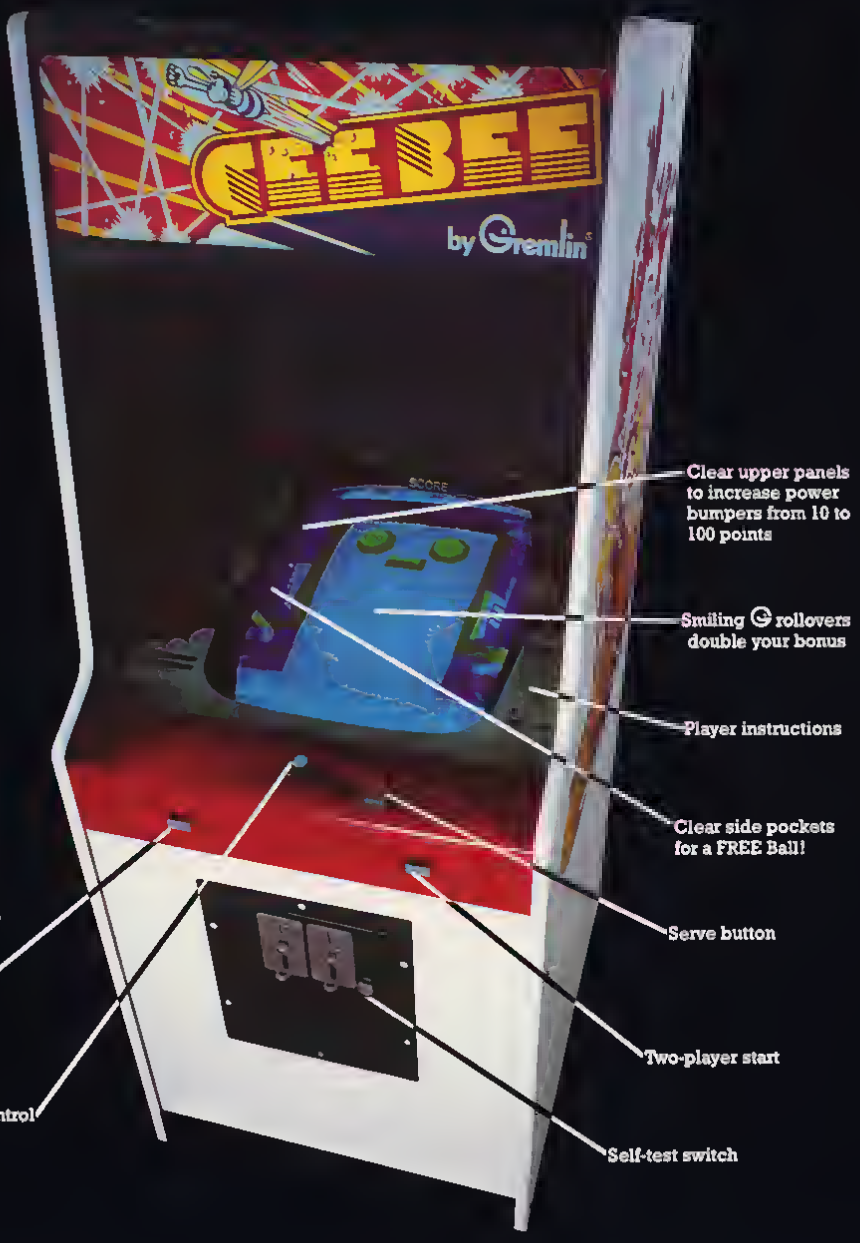
Then, knock out all the top targets to increase each Spinner revolution from 10 to 100 points.

But you've got to be quick...the longer the Ball stays in action, the faster it goes.

And when 2 players get going on this one or two player game, GEE BEE doubles your return as the action heats up.

Gremlin/Sega's sensational new GEE BEE video game stands for GREAT BIG profits!

Be sure you get your share.



Presenting HEAD ON®, the incredible new computer road game.

All you have to do is clear the lane markers in all 20 lanes. Each marker progresses in value as winning heats are finished.

Hit the accelerator button for a burst of speed.

Shift the joy stick for quick lane changes.

But watch out!

There's an oncoming car hurtling along in the opposite direction...you must plan your course to avoid the explosive HEAD ON collision.

But if he does get in your lane—CRASH!!!

Four collisions and you're out.

There's even a built-in bonus, but you won't see it until you play the game.

As an operator, you'll be in the money as your customers try and try again to beat the weekly top scores.

And HEAD ON is only the first of our all-new MultiPhase video concept games. So as a player gets better at HEAD ON, HEAD ON gets tougher and tougher to beat.

Which means a MultiPhase game keeps 'em coming back for more.

Let Gremlin/Sega and HEAD ON put you in the fast lane to outstanding profits.

Head-on
by
Weekly top scores for Win, Place and Show
Lane markers increase in value
Lane change lever
Acceleration control
Gremlin/Sega's sensational sound with screeching brakes, acceleration roar, gear changes and crunching collisions

MULTIPHASE. THE CONCEPT THAT WILL CHANGE VIDEO GAMES TO VIDEO ENTERTAINMENT!

It sounds complicated.

It isn't.

MultiPhase means the better your customers get, the more they want to play.

And you can spell that P-A-Y!!!

A MultiPhase game presents progressive sequences of challenge and entertainment experiences for the player, as he strives for new levels of achievement.

Just when the player thinks he has beaten the game, a MultiPhase game sequences to the next level of difficulty ...and the challenge is on.

Like in HEAD ON, the first in our new era of MultiPhase video games.

When you've learned how to beat one car, then you have to learn to beat 2 cars.

Then 3 cars!

Starting to get the picture?

You see, when Gremlin and Sega got together, they got together to work...for you.

The result was our exclusive MultiPhase video game concept.

And man, does it work!!!

So go MultiPhase. Get a Gremlin/Sega.

The winning combination that pays and pays.

Gremlin/SEGA

The games people really play.

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205-834-3456

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